

# CLEAR VISION STARTS WITH TRUSTED CARE.

## WELCOME TO CATARACT SURGERY DESIGNED FOR YOU.

*We are Michiana's trusted cataract care team for over 65 years. Focused on you, your vision, and your peace of mind — today, tomorrow, and always. It's why Amazing Happens Here!*

### WHO WE ARE

**For more than 65 years, Boling Vision Center has proudly cared for families across Michiana.**

We are a locally owned, family-led practice with deep roots in the community we serve. This is home for us — and caring for our neighbors means everything.

Today, our experienced cataract surgeons have performed more than 50,000 cataract surgeries, combining advanced technology with carefully designed surgical plans tailored to each individual eye.

You're at the center of everything we do — your comfort, your understanding, and your outcome.

**Our Core Values aren't just words to us. They guide how we care for you, how we make decisions, and how we serve our community, every single day.**

#### INTEGRITY



We do what's right — even when it isn't easy. That means honest recommendations, clear communication, and no surprises.

#### COMPASSION



We care deeply about people. We listen, we educate, and we treat you with patience, dignity, and respect, every step of the way.

#### EXCELLENCE



We hold ourselves to the highest standards. From advanced technology to thoughtful planning and surgical precision, we pursue the best possible outcome for your vision.

### THE BOLING DIFFERENCE

#### EXPERIENCE YOU CAN TRUST.

- Three generations of care in Michiana.
- 65+ years serving this community.
- 50,000+ cataract surgeries performed.
- A dedicated team of vision experts focused on YOU.

We bring more than six decades of experience, steady hands, thoughtful judgment, and personalized care to every cataract journey.

#### PEOPLE FIRST. ALWAYS.

- A dedicated Cataract Counselor guiding and supporting you from start to finish.
- Unhurried visits with time for questions.
- Clear, upfront explanations of options and costs.

Your Cataract Counselor is with you every step of the way — helping you understand your care, feel confident in your decisions, and know exactly what to expect.

#### PLANNED WITH PRECISION.

- Advanced diagnostic testing to fully understand how your eyes see and focus.
- Precise measurements that guide surgical decisions.
- Personalized planning for your unique vision needs and goals.

Amazing cataract outcomes don't happen by chance. They're the result of careful planning, accurate data, and thoughtful decisions — long before surgery day.

#### CARED FOR LIKE FAMILY.

- We take the time to truly know you.
- We support you before, during, and after surgery.
- We care for your eyes like we care for our own family.

When you choose Boling Vision Center, your vision is cared for with skill, intention, and heart.

# YOUR CATARACT JOURNEY

## Cataract Diagnosis & Surgery Referral



Your doctor has confirmed that cataracts are affecting your vision and daily life and has referred you for cataract surgery with Boling Vision Center.

Your diagnosis is reviewed, and advanced measurements are performed by our team of vision experts to fully understand your eyes and guide a personalized surgical plan.

## Doctor Visit + iDesign Vision Blueprint



Your dedicated Cataract Counselor will take time to understand your lifestyle and vision goals and guide you through the doctor's recommendations.

## Vision Goals & Options Reviewed



Before you leave, we'll clearly review what to expect, important dates, and your next steps. You'll know exactly what comes next — and who to contact if questions arise.

## Your Next Steps, Clearly Explained



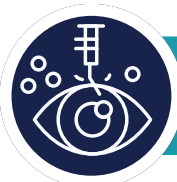
A member of our team will call to confirm your surgery time, review what to expect, and discuss any remaining costs — so you feel informed and prepared.

## Your Pre-Surgery Call



A calm, comfortable surgical experience — where our team takes care of every detail, so you can feel at ease and focus on what matters most: seeing better.

## Your Surgery Day



We monitor your healing, track your progress, and support you every step of the way.

## Recovery, Support & Follow-Up Visits



Clearer vision, greater confidence, and getting back to what you love most.

## Life After Cataracts



**THANK YOU FOR TRUSTING US WITH YOUR CATARACT CARE.**

# MODERN CATARACT SURGERY DESIGNED FOR YOU

## Modern Cataract Surgery: What's Changed — and Why It Matters

Cataract surgery has changed dramatically over the years. While the goal has always been to remove a cloudy lens, modern cataract care is about far more than restoring sight— it's about improving how you see, how comfortable your vision feels, and how well it fits your daily life.

## Cataract Surgery Today Is Highly Precise

Today's cataract surgery uses advanced diagnostics, precise measurements, and carefully planned techniques to guide every step of the procedure. Rather than relying on averages, modern cataract surgery allows surgeons to:

- Understand how your eyes see and focus
- Account for subtle differences between eyes
- Plan surgery around your unique eye anatomy

This level of precision leads to more predictable outcomes and greater confidence for both you and your surgeon.

## It's About More Than Removing a Cataract

Removing the cloudy lens is essential — but it's only the beginning. Modern cataract surgery also considers:

- How clearly you see at distance, near, and in between
- How stable and comfortable your vision feels throughout the day
- How your vision supports your lifestyle and daily activities
- Whether reducing dependence on glasses is important to you

This is why cataract surgery is no longer one-size-fits-all.

## You Have Options — and That's a Good Thing

Advances in technology now allow for different lens options and surgical approaches, depending on your eyes and your goals.

Some people prioritize:

- The clearest possible distance vision
- Reducing the need for glasses
- Correcting astigmatism
- A balance of clarity, comfort, and predictability

There is no "right" choice — only the choice that fits you best. Our role is to educate, guide, and recommend — so you can make a confident, informed decision.

## Why Planning Matters More Than Ever

The success of modern cataract surgery depends on planning. Advanced diagnostics and thoughtful preparation allow your surgeon to:

- Make informed decisions instead of educated guesses
- Customize your surgical plan
- Reduce surprises and variability

This is why modern cataract care begins long before surgery day.

## What This Means for You

Modern cataract surgery is safer, more precise, and more customizable than ever before — but it also requires thoughtful planning, advanced testing, and clear communication. At Boling Vision Center, we believe education empowers confidence. And confident guests make the best decisions for their vision.

 SEE THE DIFFERENCE.

# OUR STANDARD OF CARE

## THOUGHTFUL PLANNING. PERSONALIZED CARE. BETTER OUTCOMES.

### YOUR VISION IS OUR MISSION

*That is the Boling way.*

*At Boling Vision Center, we believe cataract surgery should be more than simply removing a cloudy lens. It should be precise, personalized, and thoughtfully designed for your eyes — because no two eyes, and no two vision goals, are the same.*

*That belief is why we created the iDesign Vision Blueprint.*

*The Vision Blueprint is a comprehensive set of 10 advanced diagnostic measurements that creates a detailed visual “fingerprint” of your eyes. The depth of information these data points provide allows us to design the most precise and customized surgical plan possible, tailored specifically to you.*

*Better data. Better decisions. Better outcomes.*

### INTRODUCING THE IDESIGN VISION BLUEPRINT

**Our Standard of Care & Foundation for Amazing Cataract Care.**

At Boling Vision Center, cataract surgery begins long before surgery day. It starts with understanding your eyes completely.

The iDesign Vision Blueprint uses advanced measurements and diagnostics to help your surgeon fully understand how your eyes see, focus, and work together — in ways basic insurance testing cannot.

This depth of insight guides every surgical decision.

That’s why every cataract guest receives the iDesign Vision Blueprint. It’s not an upgrade or an add-on. It’s how cataract surgery is meant to be planned.

When we have more meaningful data, we can plan more thoughtfully, leading to clearer vision, greater confidence, and more predictable outcomes.

### WHY THIS MATTERS — WITHOUT EXCEPTION

**Cataract surgery outcomes depend on sophisticated planning.**

Without precise, personalized data, surgeons must rely on averages. As a result, subtle but important nuances can go undetected, and surgical decisions become less customized and precise.

At Boling Vision Center, we believe your vision deserves better than averages and assumptions.

That’s where the iDesign Vision Blueprint makes the difference. It allows us to see details that basic insurance testing does not capture, understand how your eyes see and focus, and plan surgery around your unique visual system — not a one-size-fits-all approach.

This deeper level of insight leads to greater accuracy, more predictable outcomes, and greater confidence for both you and your surgeon.

### IDESIGN VISION BLUEPRINT

**Why Isn't It Covered by Insurance?**

*Insurance covers what’s required for basic cataract surgery — the minimum needed to safely remove a cloudy lens. Safety matters. But safety alone is not the goal of modern cataract care.*

*Today, cataract surgery is about optimizing vision based on your unique eyes, lifestyle, and visual goals. Achieving that level of precision requires tools that go far beyond what insurance covers. Not because they lack value, but because insurance is designed to cover the minimum required for basic safety, not the maximum possible for your vision.*

*That’s why the iDesign Vision Blueprint is our standard of care. It’s how we deliver cataract care with intention, precision, and personalization.*

*Because when it comes to your vision, doing the minimum has never been our standard.*

### IDESIGN VISION BLUEPRINT

**What’s Included & The Value Behind It**

The iDesign Vision Blueprint brings together everything needed to plan your cataract surgery thoughtfully and precisely.

The iDesign Vision Blueprint includes:

- 10 advanced measurements (beyond basic insurance testing) to fully understand your eyes
- Post-surgical 3-in-1 prescription eye drop
- A corneal optimization kit designed to support corneal health and clear vision

Together, these advanced diagnostic tests represent nearly \$1,500 in total value when provided individually.

At Boling Vision Center, we bundle them into a single Vision Blueprint because we believe this level of insight should be accessible to every cataract patient.

### VISION BLUEPRINT ONE-TIME FEE

# \$390

*Collected on the day of your surgery measurements*

A single, one-time fee of \$390 covers everything included in the iDesign Vision Blueprint — with no surprises and no hidden costs.

# LIFESTYLE QUESTIONNAIRE

**Name:** \_\_\_\_\_

**Date:** \_\_\_\_\_

This form helps us recommend the best surgical plan for you based on your lifestyle, goals, and vision needs. Please review each item and return it at your next appointment. There are no right or wrong answers — it simply helps us design a plan tailored to you.

## QUESTIONS

### 1. After surgery, I would most like to:

- See far and near without glasses most of the time
- See far without glasses and use glasses for near
- Wear glasses for both far and near

### 2. How much do you want to depend less on glasses after surgery?

- Very much. I want to be more glasses-free and learn my options.
- Some. I want to learn what is possible.

### 3. If you are working, what is your job?

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### 4. How do you use your eyes most each day? (For example: reading, computer work, driving, outdoor work)

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### 5. Do you drive at dusk, dawn, or at night?

- Yes
- No

### 6. If you had to choose, what is more important to you?

- Better reading and close-up vision
- Better night driving
- Not sure

### 7. Would you accept some glare or halos at night if it helped you see better up close during the day?

- Yes
- No

### 8. Have you ever had eye surgery like LASIK, PRK, RK, or ICL?

- Yes
- No

If yes, what kind?

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### 9. Which best describes you?

- Easygoing
- Flexible
- Planner
- Perfectionist

### 10. When things change, I usually:

- Adjust easily
- Need time to get used to it
- Like everything just right



# CATARACT SURGERY DESIGNED FOR YOU

## FREEDOM

Designed for life without limits — near, far, and in between. See more. Reach less. Live freely.

- iDesign Vision Blueprint
- Laser-Assisted Presbyopia-Correcting Lens Implant
- Astigmatism Correction with Laser Incision and/or Toric Lens Implant
- Extended Post-Op Period
- Refractive Refinement, *if needed & medically appropriate*

## CLARITY

Clearer vision where blur used to live. Correcting astigmatism at its source.

- iDesign Vision Blueprint
- Laser-Assisted Astigmatism-Correcting Toric Lens Implant
- Residual Astigmatism Correction with Laser Incision
- Extended Post-Op Period
- Refractive Refinement, *if needed & medically appropriate*

## FOCUS

Laser-assisted precision with thoughtful correction for mild astigmatism.

- iDesign Vision Blueprint
- Laser-Assisted Standard Monofocal Lens Implant
- Astigmatism Correction with Laser Incision
- Extended Post-Op Period

## STANDARD

Thoughtfully planned cataract surgery with clear, dependable single-focus vision.

- iDesign Vision Blueprint
- Standard Monofocal Lens Implant
- Standard 90-Day Post-Op Period

## PRECISION

Precision planning + laser cataract surgery for post-refractive eyes.

- iDesign Vision Blueprint
- Laser-Assisted Standard Monofocal Lens Implant
- Residual Astigmatism Correction with Laser Incision
- Extended Post-Op Period

## IDESIGN VISION BLUEPRINT

Includes:

- 10 advanced diagnostic measurements beyond basic insurance testing for the most personalized, precise surgical planning possible
- Post-surgical 3-in-1 combo prescription eye drop for simplified recovery care
- Corneal optimization kit to prepare your eyes for the clearest vision possible after surgery

## BENEFITS OF LASER-ASSISTED CATARACT SURGERY

Laser-assisted cataract surgery is a completely blade-free experience and adds an extra level of precision and consistency to key steps of the procedure. While not required for every patient, it offers meaningful benefits for many.

**Laser-assisted cataract surgery allows for:**

- **Precise correction of mild to moderate astigmatism:** The laser can make tiny, accurate incisions to reduce astigmatism, helping improve visual clarity.
- **A perfectly centered lens opening:** The laser creates a consistently round, centered opening to help position your new lens more accurately and precisely.
- **Secure, water-tight incisions:** Laser-created incisions are precise and well-sealed, supporting stable healing and added safety.
- **A softer cataract for easier removal:** The laser gently softens the hardened, cloudy lens, making it easier to remove and reducing stress on the eye during surgery.

### Why This Matters

By improving precision and consistency, laser-assisted cataract surgery can help support safer surgery, smoother recovery, and more predictable outcomes for the right patients. Your surgeon will recommend whether laser assistance is appropriate based on your eyes and vision goals.

# YOUR CARE, EVERY STEP OF THE WAY

## BEFORE SURGERY

At Boling Vision Center, our goal is to maximize your vision potential and help you reach your vision goals by empowering you with the information needed to make the best possible decision for your eyes.

Before surgery, we take the time to:

- Fully understand your eyes through the iDesign Vision Blueprint's advanced diagnostic measurements
- Learn about your lifestyle, priorities, and vision goals
- Clearly explain your lens and surgical options — including benefits, tradeoffs, and vision expectations

The decisions made before surgery play a meaningful role in your visual outcome after surgery.

That's why we believe in education, transparency, and thoughtful planning — so you can choose with confidence.

Because when you understand your options, you're empowered to make the decision that best supports your vision and your life.

## YOUR SURGERY DAY

On surgery day, you'll be welcomed by a familiar team who knows you and your plan.

What to expect:

- Clear communication, every step of the way
- Medication to help you relax, along with gentle numbing of the eye
- An efficient, minimally invasive surgical experience focused on your comfort and safety
- Time to rest briefly before heading home with your driver

From start to finish, our team is right by your side.

## POST-SURGERY

In the hours and days after surgery:

- Vision may be blurry at first — this is normal
- Your vision will improve as your eye heals
- We'll guide you on eye drops, activity, and care
- Our team is always available if questions arise

Your healing is closely monitored, and your care continues well beyond surgery day.

## YOUR LIFE AFTER CATARACTS

**Your Vision. Our Purpose.** Our goal is always the same: to help you achieve the clearest, most comfortable vision your eyes are capable of — based on your unique eye health, needs, and vision goals.

For many guests, this means brighter vision, improved clarity, and greater confidence in everyday life. For others, meaningful benefits may include reduced glare, better contrast, or more comfortable vision during the day or night.

Every eye is different — and success looks different for everyone. What matters most is helping you see as well as possible, safely and thoughtfully.

Following your cataract surgery, we'll continue to monitor your progress and support you as your vision stabilizes — so you can move forward with confidence and look ahead to what's next.

Seeing your best begins here — and carries forward.

**Amazing Happens Here.**



## A LEGACY OF CARE, BUILT TO LAST

### WHERE EXPERIENCE MEETS HEART

For more than 65 years, Boling Vision Center has been honored to care for families across Michiana. As a locally owned, family-led practice, this community is our home — and caring for our neighbors is at the heart of everything we do.

With more than 50,000 cataract surgeries performed, we bring experience, precision, and thoughtful judgment to every cataract journey. You are supported by a dedicated Cataract Counselor, unhurried visits, and clear, honest guidance — so you always feel informed, confident, and cared for.

We lead with **Excellence**, serve with **Compassion**, and act with **Integrity** — not because they are values on a wall, but because they guide how we care for you every single day.

When you choose Boling Vision Center, your vision is cared for like family.

**We are honored to care for you — and for the people you love — so your whole family can see life more clearly, today and for years to come.**